

City of Ottertail
June 20, 2016
SPECIAL MEETING
JOINT MEETING with Henning/Battle Lake/Ottertail
6:00 p.m.
Thumper Pond
Board Room

Ottertail Representatives: Mayor Myron Lueders, Elaine Hanson, Clerk Treas. (Tri-City Group members), Jill Carlson, Ronald Grobeck, Darold Woessner, Heather Rosenthal (Council) and Bob Schlieman, Apex, OT Engineer.

Battle Lake Representatives: Mayor Chuck Reeve, Val Martin, Clerk-Treasurer (Tri-City Group members) and Chuck's wife, Louise.

Henning Council: Mayor Jim Hermanson, Gina Ellingson, Clerk-Treasurer (Tri-City Group members), Ben Lohse, Doug Trana, Nancy Oseien, Jeremiah Rice. Henning EDA Members: Curt Anderson, Dick Trana.

Also present were Nick Leonard, Otter Tail Director for Tourism & Economic Development; Erik Osberg, The Outdoor Report & Whiskey Creek Media; Greg Wagner, West Central Initiative; Randy Dorn, First National Bank of Henning, Ottertail & Battle Lake; Traci Ryan, Ryan Development Consultants (Tri-City member).

Mayor Lueders opened the meeting and welcomed everyone. All present introduced themselves.

Traci Ryan began with a short history on how the Tri-City Group got started and what the goals and some of the accomplishments of the group to bring housing into our prospective cities. Topics the group has also worked on is daycare and single family housing.

Nick Leonard, Otter Tail County Tourism & Economic Development Director, then presented to the councils a promotional piece for the Tri-Cities of Battle Lake, Henning and Ottertail. Otter Tail Lakes Country organization has put together a "Find Your Inner Otter" Campaign which will tie into West Central Initiative's "Live Wide Open" regional campaign to entice people in a 25-40 age group to the area for not only vacation and extended stays but to consider living in the area. Tri-City Group would like to spring board off those campaigns to highlight our tri-city area as a great place to live. Erik Osberg produced a commercial which will air on his weekly sports show on Fox Sports which can include a 30 second spot for the Tri-City portion. There would be a cost of \$1800 per city and the main reason for this meeting was to get the full support of each city's council.

A vote was taken by each perspective city except Battle Lake who did not have a quorum available. A motion was made by Carlson and second by Grobeck to move forward with the ad campaign. Voting for Ottertail in favor: Lueders, Carlson, Grobeck and Woessner. Rosenthal was not present for the vote. Motion carried. The commercial spot will be aired July 2nd. Osberg said the commercial could be tweaked and asked for some feedback.

Greg Wagner, West Central Initiative, gave a quick presentation regarding the Initiative's work on Home and Non-Profit Day Care forgivable loan programs.

With no further business, the councils adjourned at 7:15 p.m.

Elaine Hanson, MCMC
City Clerk-Treasurer

Myron Lueders
Mayor